November 9, 2012



COMPANY NOTE

Selamat Sempurna

SMSM IJ / SMSM.JK

Market Cap US\$351.2m Rp3,383,222m

Avg Daily Turnover US\$0.12m Rp1,194m

Free Float 41.9% 1,440 m shares

Current Rp2,350 Rp2,600 Target **Previous Target** Rp2,600 10.6% Un/downside

SHORT TERM (3 MTH) LONG TERM TRADING BUY TRADING SELL





On a global drive

Against a lukewarm global outlook, SMSM is diversifying its markets globally and domestically while also pursuing selected domestic OEM opportunities. Destocking caused the disappointment so far in 2012 but visibility is improving, boosted by inorganic growth potential.

We maintain our Neutral rating and DCF-based target price on valuations and the lack of near-term catalysts. Our CY13 EPS growth estimate of 14% (10% organically, 4% from new Tokyo Radiator JV and full consolidation of Hydraxle) takes into account a modest global recovery in 2H13.

Improving export visibility >

Barring a global contraction, the combination of a growing global replacement SMSM's market, expanding global reach and a lower starting point should push SMSM to better its FY12 export performance in 2013. With inventory destocking by US and European distributors already happening in 2012 and denting exports by 1.5% yoy, the sales growth in 2013 should be a better reflection of actual demand. We are projecting export growth of 10% for 2013, in line with the moderately improving economic outlook.

Domestic boosted by OEMs and Hydraxle >

Though OEM's overall contribution is still modest at less than 10% of sales,

this segment is set to sustain its strong sales, supported by buoyant OEM demand. This, combined with full-year consolidation Hydraxle, should more than offset weakness in domestic heavy equipment filter sales, lifting FY13 overall domestic sales by 44% (a 5% contraction if we take out Hydraxle acquisition). The Tokyo Radiator JV, set to start operating in April, should also give a minor boost.

Near-term headwinds aside. long-term value remains

Whether SMSM achieves a sub 10% growth or over 15% growth in 2013 hinges on the speed of global recovery. That said, its commitment to a high dividend stream, robust balance sheet, strong long-term execution capability and a buoyant domestic auto industry are reasons to keep the stock. The recently announced interim dividend of Rp30 per share (1.3% yield) should add to this confidence.

	Price Close	—Relative to J	
2,600			209 196 182 169 156
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Nov-11 Source: Bloom	Feb-12 N	tay-12 Aug	م المعارضين أمارية المراضية ال
52-week shar	e price range	2	3775 2,700
Curren		Target ——	2,600
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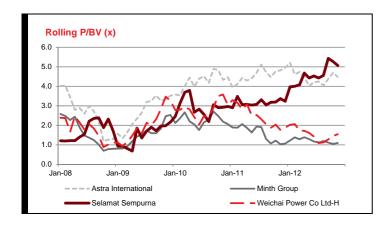
Financial Summary					
,	Dec-10A	Dec-11A	Dec-12F	Dec-13F	Dec-14F
Revenue (Rpm)	1,561,787	1,807,891	1,908,036	2,314,917	2,766,057
Operating EBITDA (Rpm)	304,936	386,472	438,773	502,502	583,309
Net Profit (Rpm)	150,420	200,865	218,938	240,009	288,985
Core EPS (Rp)	105.0	134.2	145.1	164.9	198.9
Core EPS Growth	11.2%	27.9%	8.1%	13.6%	20.6%
FD Core P/E (x)	22.39	17.51	16.19	14.25	11.82
DPS (Rp)	90.0	80.0	100.0	125.1	153.5
Dividend Yield	3.83%	3.40%	4.26%	5.32%	6.53%
EV/EBITDA (x)	12.10	9.54	8.58	7.56	6.54
P/FCFE (x)	17.60	36.45	28.11	22.53	16.05
Net Gearing	46.6%	36.7%	40.1%	38.3%	34.8%
P/BV (x)	6.51	5.58	4.96	4.56	4.17
Recurring ROE	29.7%	34.4%	32.5%	33.3%	36.9%
% Change In Core EPS Estimates			0%	0%	0%
CIMB/consensus EPS (x)			0.95	0.88	0.90

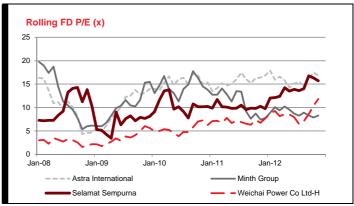
SOURCE: CIMB. COMPANY REPORTS

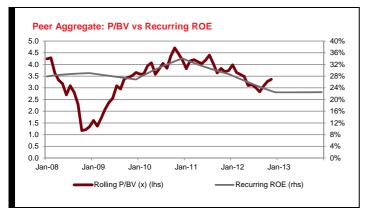


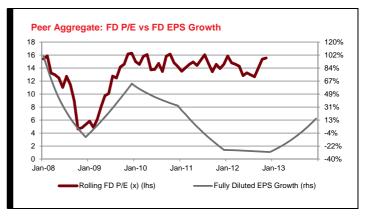
PEER COMPARISON

	Bloomberg Code	Market	Recommendation	Mkt Cap US\$m	Price	Target Price	Upside
Astra International	ASII IJ	ID	OUTPERFORM	32,784	7,800	9,200	17.9%
Minth Group	425 HK	HK	NEUTRAL	1,129	8.12	8.30	2.2%
Selamat Sempurna	SMSM IJ	ID	NEUTRAL	355	2,375	2,600	9.5%
Weichai Power Co Ltd-H	2338 HK	HK	NEUTRAL	6,744	29.00	24.30	-16.2%









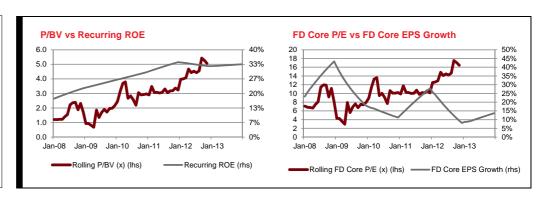
Valuation									
	P/E	(FD) (x)			P/BV (x)		EV	EBITDA (x)	
	Dec-11	Dec-12	Dec-13	Dec-11	Dec-12	Dec-13	Dec-11	Dec-12	Dec-13
Astra International	17.75	16.79	14.39	5.22	4.43	3.73	15.33	13.37	11.29
Minth Group	8.56	8.08	7.19	1.18	1.07	0.97	3.95	3.25	2.58
Selamat Sempurna	16.84	15.45	14.10	5.58	4.96	4.56	9.54	8.58	7.56
Weichai Power Co Ltd-H	6.98	12.46	10.66	1.70	1.51	1.33	3.56	5.44	4.86
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	Fully Diluted EPS Growth Recurring ROE			Dividend Yield					
	Dec-11	Dec-12	Dec-13	Dec-11	Dec-12	Dec-13	Dec-11	Dec-12	Dec-13
Astra International	23.8%	5.8%	16.6%	31.8%	28.6%	28.1%	2.20%	2.15%	2.28%
Minth Group	-2.9%	5.9%	12.4%	13.8%	13.9%	14.1%	3.65%	4.26%	4.79%
Selamat Sempurna	33.5%	9.0%	9.6%	34.4%	32.5%	33.3%	3.40%	4.26%	5.32%
Weichai Power Co Ltd-H	-38.1%	-44.0%	16.9%	27.1%	12.9%	13.2%	0.43%	0.24%	0.28%



BY THE NUMBERS

7.5 13.3	12M 64.3
13.3	78
	70
	% held
	58.1



On top of organic growth, profit growth will be supported by the new JV and full-year consolidation of Hydraxle

(Rpm)	Dec-10A	Dec-11A	Dec-12F	Dec-13F	Dec-14F
Revenue	1,561,787	1,807,891	1,908,036	2,314,917	2,766,057
Other Operating Income	0	0	0	0	0
Cost Of Sales	(1,192,997)	(1,347,221)	(1,430,428)	(1,758,890)	(2,100,425)
Gross Profit	368,790	460,670	477,608	556,027	665,633
Total Operating Costs	(140,944)	(164,164)	(169,323)	(198,837)	(238,225)
Operating Profit	227,845	296,506	308,285	357,191	427,407
Operating EBITDA	304,936	386,472	438,773	502,502	583,309
Depreciation And Amortisation	(77,091)	(89,966)	(130,488)	(145,312)	(155,902)
Operating EBIT	227,845	296,506	308,285	357,191	427,407
Net Interest Income	(22,226)	(26,604)	(28,363)	(28,906)	(29,089)
Exchange Gains	(4,725)	1,910	10,000	0	0
Other Income	3,871	7,787	0	0	0
Associates' Profit	0	0	10,000	13,104	13,414
Profit Before Tax (pre-EI)	204,765	279,598	299,922	341,388	411,732
Exceptional Items	0	0	0	0	0
Pre-tax Profit	204,765	279,598	299,922	341,388	411,732
Taxation	(39,915)	(60,338)	(57,984)	(65,657)	(79,664)
Exceptional Income - post-tax	0	0	0	0	0
Profit After Tax	164,850	219,260	241,938	275,732	332,068
Minority Interests	(14,429)	(18,395)	(23,000)	(35,723)	(43,084)
Other Adjustments - post-tax	0	0	0	0	0
Net Profit	150,420	200,865	218,938	240,009	288,985
Recurring Net Profit	151,108	193,261	208,938	237,388	286,302

As capacity is still ample, 2013 capex projection of around Rp100bn is mainly for maintenance and debottlenecking

Cash Flow					
(Rpm)	Dec-10A	Dec-11A	Dec-12F	Dec-13F	Dec-14F
Pre-tax Profit	204,765	279,598	299,922	341,388	411,732
Depreciation And Non-cash Adj.	104,042	114,660	148,851	161,114	171,577
Change In Working Capital	(16,387)	(68,657)	5,147	(134,478)	(49,562)
Tax Paid	(39,915)	(60,338)	(57,984)	(65,657)	(79,664)
Other Operating Cashflow	(33,590)	(27,896)	70,228	(23,932)	(27,267)
Cashflow From Operations	218,915	237,367	466,163	278,436	426,817
Capex	(103,918)	(96,281)	(103,303)	(101,444)	(100,733)
Disposals Of FAs/subsidiaries	913	1,909	3,523	2,880	3,411
Acq. Of Subsidiaries/investments	(1,860)	0	(133,735)	(5,223)	(10,310)
Other Investing Cashflow	(14,733)	(6,056)	(4,018)	4,399	0
Cash Flow From Investing	(119,599)	(100,428)	(237,533)	(99,387)	(107,633)
Debt Raised/(repaid)	115,192	(17,505)	(79,927)	0	(79,351)
Equity Raised/(Repaid)	0	0	0	0	0
Dividends Paid	(141,270)	(117,124)	(143,967)	(180,150)	(221,008)
Net Cash Interest	(22,226)	(26,604)	(28,363)	(28,906)	(29,089)
Other Financing Cashflow	22,226	26,604	28,363	28,906	29,089
Cash Flow From Financing	(26,078)	(134,628)	(223,894)	(180,150)	(300,359)
Total Cash Generated	73,238	2,311	4,736	(1,102)	18,825
Change In Net Cash	(41,954)	19,816	84,663	(1,102)	98,176
Free Cashflow To Equity	192,282	92,831	120,340	150,143	210,743

SOURCE: CIMB, COMPANY REPORTS



BY THE NUMBERS

Management aims to keep its pledge of increasing nominal dividends every year, which translates into a payout ratio of at least 65% for 2012 profit

Balance Sheet					
(Rpm)	Dec-10A	Dec-11A	Dec-12F	Dec-13F	Dec-14F
Fixed Assets	376,795	397,702	475,404	433,769	380,816
Intangible Assets	0	0	0	0	0
Other Long Term Assets	28,610	20,215	163,007	171,711	185,125
Total Non-current Assets	405,405	417,917	638,411	605,481	565,942
Total Cash And Equivalents	14,305	16,616	21,352	30,251	44,075
Inventories	307,044	324,506	370,301	465,852	555,519
Trade Debtors	313,677	357,905	395,918	480,345	573,957
Other Current Assets	26,672	19,914	27,166	32,614	39,284
Total Current Assets	661,698	718,941	814,737	1,009,062	1,212,835
Trade Creditors	124,834	86,470	108,758	131,950	157,665
Short-term Debt	120,599	103,210	212,351	133,000	212,351
Other Current Liabilities	58,921	71,831	74,863	86,499	103,346
Total Current Liabilities	304,354	261,511	395,972	351,449	473,363
Total Long-term Debt	158,703	159,278	153,555	260,555	196,204
Other Liabilities	28,109	39,206	37,982	46,082	55,062
Deferred Tax	7,463	6,251	6,007	6,802	8,253
Total Non-current Liabilities	194,274	204,735	197,544	313,439	259,519
Shareholders' Equity	519,375	605,864	681,632	742,288	811,062
Minority Interests	49,101	64,749	178,000	207,367	234,833
Preferred Shareholders Funds	0	0	0	0	0
Total Equity	568,475	670,612	859,632	949,655	1,045,895

Key Ratios					
	Dec-10A	Dec-11A	Dec-12F	Dec-13F	Dec-14F
Revenue Growth	13.6%	15.8%	5.5%	21.3%	19.5%
Operating EBITDA Growth	14.6%	26.7%	13.5%	14.5%	16.1%
Operating EBITDA Margin	19.5%	21.4%	23.0%	21.7%	21.1%
Net Cash Per Share (Rp)	(184.1)	(170.8)	(239.3)	(252.4)	(253.2)
BVPS (Rp)	360.8	420.8	473.5	515.6	563.4
Gross Interest Cover	9.56	10.44	10.15	11.56	13.75
Effective Tax Rate	19.5%	21.6%	19.3%	19.2%	19.3%
Net Dividend Payout Ratio	86.1%	57.3%	65.8%	75.1%	76.5%
Accounts Receivables Days	69.18	67.79	72.30	69.08	69.56
Inventory Days	85.97	85.55	88.89	86.76	88.74
Accounts Payables Days	43.70	28.62	24.98	24.98	25.16
ROIC (%)	25.4%	27.1%	26.1%	26.1%	28.5%
ROCE (%)	29.5%	33.5%	28.7%	28.0%	30.7%

Dec-10A	Dec-11A	Dec-12F	Dec-13F	Dec-14F
7.6%	8.0%	0.0%	0.2%	5.0%
22.5%	8.2%	-0.4%	10.0%	15.0%
56.0%	60.6%	60.4%	66.4%	76.3%
-6.8%	5.1%	-5.0%	0.0%	4.0%
13.4%	3.8%	-1.5%	10.0%	5.0%
44.4%	44.2%	44.8%	48.7%	50.8%
21.4%	15.0%	N/A	N/A	N/A
47.4%	20.4%	N/A	N/A	N/A
10.0%	N/A	N/A	N/A	N/A
72.9%	N/A	N/A	N/A	N/A
	7.6% 22.5% 56.0% -6.8% 13.4% 44.4% 21.4% 47.4%	7.6% 8.0% 22.5% 8.2% 56.0% 60.6% -6.8% 5.1% 13.4% 3.8% 44.4% 44.2% 21.4% 15.0% 47.4% 20.4% 10.0% N/A	7.6% 8.0% 0.0% 22.5% 8.2% -0.4% 56.0% 60.6% 60.4% -6.8% 5.1% -5.0% 13.4% 3.8% -1.5% 44.4% 44.2% 44.8% 21.4% 15.0% N/A 47.4% 20.4% N/A	7.6% 8.0% 0.0% 0.2% 22.5% 8.2% -0.4% 10.0% 56.0% 60.6% 60.4% 66.4% -6.8% 5.1% -5.0% 0.0% 13.4% 3.8% -1.5% 10.0% 44.4% 44.2% 44.8% 48.7% 21.4% 15.0% N/A N/A 47.4% 20.4% N/A N/A 10.0% N/A N/A N/A

SOURCE: CIMB, COMPANY REPORTS



Defending the fort

1. FINANCIAL OUTLOOK

1.1 Export growth to normalise for the better but pace still depends on global recovery

After shrinking by 1.5% yoy in 9M12, exports are set for a better showing in 2013 though a very strong performance is unlikely unless the global economy recovers strongly. The main drag on export growth has been Japan and US sales. Specifically for US sales, radiator sales to a major radiator distributor, Cooling System and Flexible Inc., fell by 19% yoy in 9M12 due to ongoing inventory destocking after a strong 2011. So far this year, market demand has been soft and prospects for sustained economic growth are still uncertain.

With destocking most likely in the rear-view mirror and with the US economy still projected to expand modestly in 2013, we are unlikely to see a repeat of the pronounced sales declines. The export mix has also shifted slightly away from the US and Japan to emerging regions such as Southeast Asia and the Middle East. Exports to the US are down from 15% of total sales in 2011 to 13% as of Sep 12 while exports to Japan have fallen from 4% to 3%. The rest of the exports are quite fragmented, going to more than 26 countries. We project export sales to recover by 10% in 2013 on the back of a growing global economy, which is set to grow at a pace not much different from 2012.



Notes from the Field

"As a relatively small player in the global market, we see opportunities to expand our market position."

- Ang Andri Pribadi, CFO

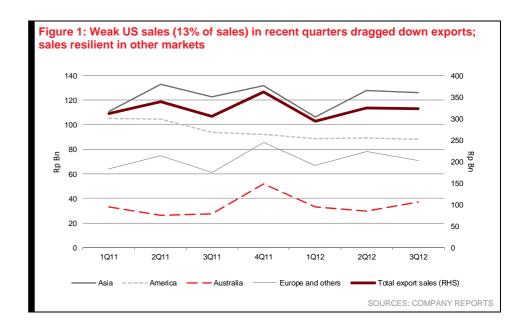




Figure 2: SMSM's US radiator sales especially weak. Double-digit growth from US market difficult to sustain with average car age at all-time high of 11 years

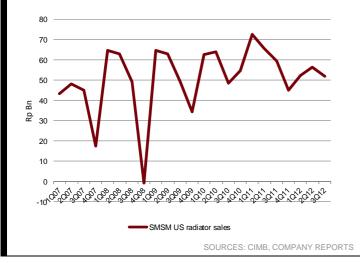


Figure 3: Car population in US seems to have passed its peak though renewed economic growth could reverse the trend

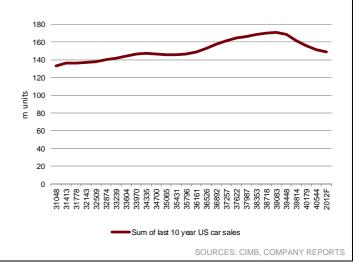


Figure 4: Sales to emerging countries increased, while sales in many developed countries declined

Sales (Rp Bn)	9M11	9M12	% yoy
United States	220	172	-22%
Australia	79	90	14%
Singapore (trading hub)	91	86	-5%
Russia	54	59	9%
Japan	48	37	-23%
Netherlands	30	34	13%
Thailand	20	33	65%
China	39	30	-23%
Ecuador	32	27	-16%
Malaysia	25	26	4%
Germany	28	23	-18%
France	16	19	19%
Belgium	18	17	-6%
Italy	14	16	14%
Taiwan	17	15	-12%
Iran	11	15	36%
Sri Lanka	11	14	27%
Saudi Arabia	9	14	56%
Total export sales	956	941	-2%
		SOURCES: C	OMPANY REPORTS

Figure 5: Sales mix shifting to higher-growth emerging countries

% to total sales	9M11	9M12
United States	16.8%	12.9%
Australia	6.0%	6.8%
Singapore (trading hub)	7.0%	6.5%
Russia	4.1%	4.5%
Japan	3.7%	2.8%
Netherlands	2.3%	2.6%
Thailand	1.5%	2.5%
China	3.0%	2.3%
Ecuador	2.5%	2.0%
Malaysia	1.9%	1.9%
Germany	2.1%	1.8%
France	1.2%	1.4%
Belgium	1.4%	1.3%
Italy	1.1%	1.2%
Taiwan	1.3%	1.1%
Iran	0.8%	1.1%
Sri Lanka	0.8%	1.1%
Saudi Arabia	0.7%	1.0%
Total export	73.2%	69.3%
	SOURCES: CO	MPANY REPORTS

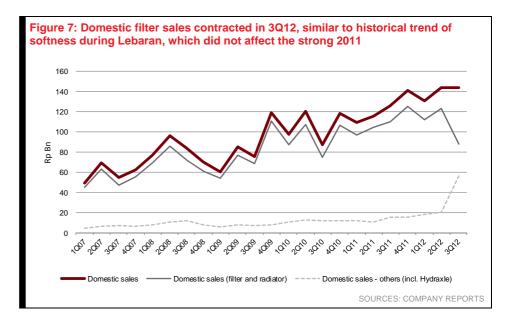
Figure 6: Expectation is for better-but-still-modest 2013 global growth

					•	•		
% GDP growth yoy	2008	2009	2010	2011	1Q12	2Q12	2012E	2013F
US	-0.3	-3.5	3.0	1.7	2.0	1.7	1.5-2.0	2.0
Eurozone	0.3	-4.2	1.7	1.5	0.0	-0.5	-0.5	0.5-1.0
Japan	-1.0	-5.5	4.0	-0.9	5.5	1.4	1.5-2.0	1.0-1.5
China	9.6	9.2	10.4	9.3	8.1	7.6	7.8	8.3
India	8.2	6.4	8.9	7.5	5.3	5.5	5.5-6.0	6.0-6.5
Indonesia	6.0	4.6	6.2	6.5	6.3	6.4	6.0	9.5
Malaysia	4.0	-1.6	7.2	5.1	4.9	5.4	5.0	5.5
Singapore	1.5	-0.8	14.5	4.9	1.6	1.9	3.0	3.0-4.0
Thailand	2.5	-2.3	7.8	0.1	0.4	4.2	5.5	5.5
							SOURCES: C	CEIC. CIMB



1.2 Domestic growth boost from OEMs and Hydraxle >

We expect the current domestic mining activity to continue dampening organic domestic growth before it posts a modest recovery in 2H13. Domestic filter sales (half of it being heavy equipment filters) and Hydraxle sales showed softness in 3Q12 though for Hydraxle, the Lebaran holiday was a contributory factor. Still, the full-year consolidation of Hydraxle in 2013, compared to just five months of sales and eight months of earnings in 2012, combined with contribution from the Tokyo Radiator JV, should help domestic growth reach double digits though a repeat of the 19% growth posted in 9M12 is unlikely, barring a swift recovery of the mining sector in 2013.



1.3 OEM: getting a piece of the action >

OEM sales already account for close to 10% of total SMSM sales, having doubled in value this year. SMSM's OEM products include filters, mufflers, brake pipes and radiators which it supplies to various car manufacturers, especially Daihatsu and Isuzu. The new Tokyo Radiator JV, which supplies to Isuzu, Daihatsu and Nissan, will start off small (less than 2% of SMSM's profit in 2013) but will, nevertheless, be earnings accretive for SMSM.

JV company name	PT Tokyo Radiator Selamat Sempurna					
Paid in capital	Rp17.2bn					
Shareholder composition	Tokyo Radiator Mfg. Co. Ltd. 67%, Selamat Sempurna 33%					
Main product	Radiator					
Capacity	60,000 pieces of radiator per year					
Market segment	Indonesian domestic OEM (potentially to Isuzu, Daihatsu, Nissan)					
Apr-Dec 2013 initial sales target	Rp 57bn					
Commercial operation	Apr-13					
Location	ADR Industrial Complex (same location as SMSM main factories)					
	SOURCES: CIMB, COMPANY REPORT					

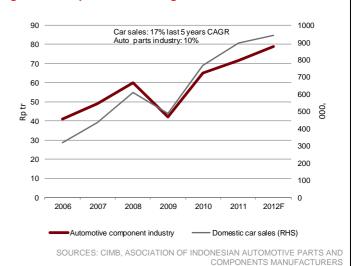
The OEM segment is set to sustain its strong sales, supported by a buoyant OEM parts environment. Indonesian car production could increase by more than 15% next year, boosted by the low-cost green car addition. This will lead to escalating needs for local auto parts, of which capacity growth has not been able to keep up with car sales growth in recent years.



Figure 9: Car manufacturing to expand significantly in the near term

Production capacity (units)	2011	2012F	2013F	2014F
Toyota Astra Motor	110,000	180,000	230,000	230,000
Daihatsu Astra Motor	330,000	430,000	430,000	430,000
Nissan Motor Indonesia	100,000	100,000	180,000	250,000
Suzuki Indonesia	140,000	140,000	240,000	240,000
Honda Prospect Motor	60,000	60,000	60,000	180,000

Figure 10: Auto parts industry is straining to keep up with higher-than-expected car sales growth



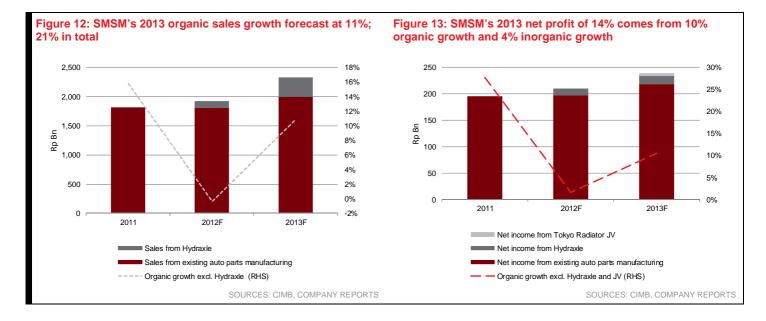
SOURCES: COMPANY REPORTS

Figure 11: The localisation drive should provide another boost to auto parts. Local content in a mature market like India has reached 70%

L	ocal content	Market share Jun-12
Toyota and Daihatsu's low cost green car	84%	
Proposed minimum for low cost green car subisidy	80%	
Toyota Avanza & Daihatsu Xenia	80%	23%
Daihatsu Gran Max	85%	3%
Toyota Innova	75%	7%
Nissan Evalia	75%	N/A
Suzuki Ertiga	60%	4%
Honda Jazz & Brio	40%	3%
Mitsubishi Outlander	20%	N/A
Indonesian cars average	30-40%	
	SOURCES	CIMB, COMPANY REPORTS

Though SMSM has been considering new JVs and has received offers from some potential Japanese partners, management emphasises the importance of being selective since OEM sales typically offer lower margins than the replacement market, especially if it is small in scale. Evaluating the new initiatives' long-term outlook against the company's current ROIC of 26% is one criterion.

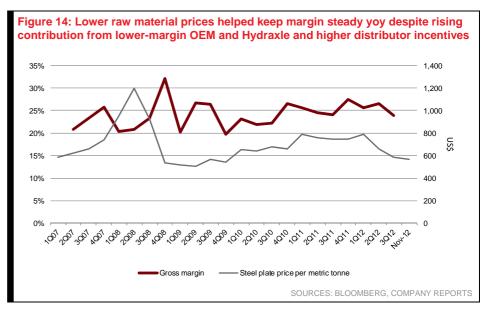




1.4 Margin resilience and continued dividend commitment >

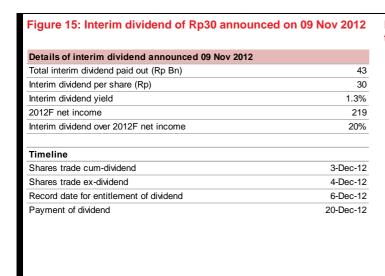
SMSM has performed better than global peers so far, posting over 5% growth in 9M12 compared to flat sales for global peers such as Donaldson and Clarcor. Although topline growth is weak, margin has been maintained on a yoy basis as fast-dropping steel prices enabled SMSM to give distributors incentives to support sales without denting its own margins. This is in line with SMSM's strategy during the 2009 slowdown.

SMSM is also redeeming its Rp80bn outstanding bond (about 20% of total debt) in June 2013. As these bonds have a coupon of 10.3% compared to SMSM's existing cost of debt of around 7%, the bond redemption will provide a small lift to profit margins.

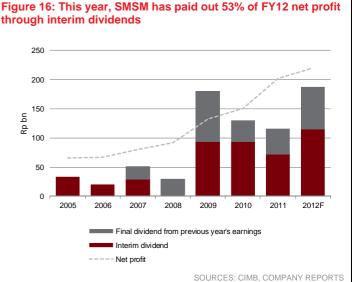


SMSM aims to maintain its pledge of increasing nominal dividend amount each year, implying a payout of at least 65% of FY12 profit, which it has done so through two interim dividends this year. Cash flow is ample and the capex outlook is manageable as capacity utilisation stands at a comfortable 60%. SMSM has maintained its track record of maintaining its gearing at around 50% or below, with current net gearing at 38% after paying out an interim dividend.





SOURCES: CIMB, COMPANY REPORTS



1.5 Continuous expansion despite weak market

True to its strategy during the previous slowdown, SMSM continues to expand its reach and increase its global market share. Sales to Southeast Asia and the Middle East are among the main gainers this year, reducing SMSM's dependence on countries like Japan and the US.

SMSM is also bolstering its domestic reach, especially in the eastern part of Indonesia where the company is less established. Its main distributor of domestic replacement parts is planning to open a new branch in Samarinda and potentially, Balikpapan.

1.6 Realising the value of its land >

Changing road infrastructure in Kamal Muara area has prompted SMSM to consolidate all of its manufacturing facility in Tangerang area. SMSM has recently completed the relocation of its other products (brake pipe, muffler, etc) manufacturing facility from Kamal Muara factory to Tangerang, in the same manufacturing complex as its other factories.

Though SMSM still has parts of its radiator manufacturing in the Kamal Muara factory, it might just a matter of time before the company sells its Kamal Muara factory and the property it is on. The transaction could come as early as 2H13, though no definite timeline has been set. Should the land be sold, it could result in potentially an Rp105bn gain on sale gross of tax, in our approximation based on upside to market value of Rp 3m per sqm. The Kamal Muara area is adjacent to the bustling Pantai Indah Kapuk Area.

The flyover infrastructure connecting Pantai Indah Kapuk to the airport toll road could be completed as early as end of this year, advancing the progress of a flyover construction between Pantai Indah Kapuk and Kamal Muara area, where SMSM's factory is located. Current land price in fast rising Pantai Indah Kapuk residential area already reaches Rp15m per square meter (sqm).



Figure 17: Realising the value of its land asset in Kamal Muara could result in Rp105bn gain on sale gross of tax, in our approximation

Location	Area (sqm)	Average book value per sqm (Rp)	Market value per sqm (Rp)	Market value (Rp Bn)	Potential upside (Rp Bn)
Sidoarjo, Jawa Timur	56,183	250,676	400,000	27	8
Kamal Muara, Penjaringan	38,125	250,676	3,000,000	127	105
TOTAL					113

Figure 18: Land price on the adjacent Pantai Indah Kapuk area (next to the golf course in the picture) has reached Rp15m per sqm. A flyover construction between the two areas could lift up Kamal Muara land price significantly



2. RISKS

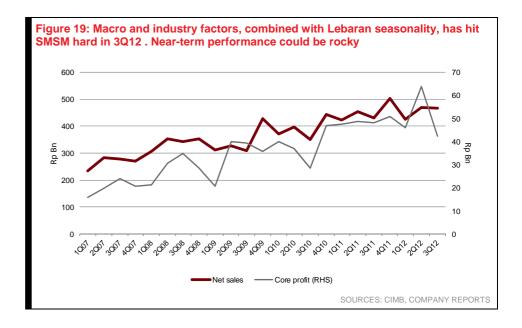
SOURCES: CIMB. COMPANY REPORTS

2.1 Short-term growth outlook >

Weaker domestic mining activity and global economic uncertainty have clouded the near-term topline visibility. 3Q12 sales edged up only 1.3% organically (8% in total). Close to 15% of SMSM's earnings are exposed to domestic mining through Hydraxle and replacement heavy equipment filters. Domestic miners which are facing low coal prices are planning to cut their stripping ratios. Though this is unsustainable in the longer run, it could bring down heavy equipment usage by 12% in 2013.

Still, we do not foresee an earnings contraction for SMSM due to its well-diversified portfolio. However, the speed of the global economic recovery and to a lesser extent, domestic mining activity recovery could decide whether earnings growth is single digit or double digit next year.





3. VALUATION AND RECOMMENDATION

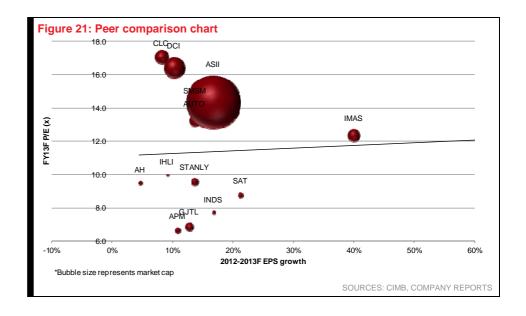
3.1 Still in Neutral gear >

SMSM is trading at a premium over its domestic and global peers, supported by its position as a dominant replacement parts brand in the domestic market. It also has a track record of maintaining a high ROE and an aggressive dividend payout.

Though the long-term outlook and positioning is robust, the near-term performance carries more risk compared to the smooth sailing in 2010 and 2011. We are, therefore, maintaining our Neutral rating. The medium-term catalyst for the stock could be new OEM initiatives amid the current uptrend for Indonesian autoparts.

Figure 20: Sector compari	son							
	Market cap			FY12F P/E F		2012-2013 EPS	2013F dividend	2013F
Blooomberg ticker	(US\$ m)	Name	Main products	(x)	(x)	growth	yield	ROAE
SMSM IJ	344	Selamat Sempurna	Filter and radiator	16.2	14.3	13.6%	5.3%	33.3%
AUTO IJ	1,451	Astra Otoparts	Various auto parts	15.1	13.3	13.5%	2.9%	19.2%
INDS IJ	133	Indospring	Leaf spring	9.1	7.8	16.7%	2.8%	21.6%
MASA IJ	358	Multistrada Arah Sarana	Automotive tires	20.8	12.5	66.7%	N/A	8.6%
GJTL IJ	778	Gajah Tunggal	Automotive tires	7.8	6.9	12.7%	0.5%	17.4%
Indonesian auto parts average				13.8	10.9	24.6%	2.9%	20.0%
IMAS IJ	1,565	Indomobil Sukses International	Nissan and Suzuki cars	17.3	12.4	39.9%	0.9%	20.5%
ASII IJ	32,573	Astra International	Cars, heavy equipment	16.8	14.4	16.6%	2.3%	28.1%
Total Indonesian average				14.7	11.6	25.7%	2.4%	21.2%
Thailand and Malaysia								
STANLY TB	540	Thai Stanley Electric	Automotive light bulbs	10.9	9.6	13.6%	3.3%	17.1%
SAT TB	308	Somboon Advance Technology	Axle shafts, spring, brakes	10.7	8.8	21.1%	3.5%	19.2%
IHL TB	103	Interhides	Leather automotive upholstery	10.9	10.0	9.0%	3.5%	34.7%
АН ТВ	163	Aapico Tech	Car assembly jigs and dies	10.0	9.5	4.5%	3.7%	12.9%
APM MK	319	APM Automotive Holdings	Various auto parts	7.4	6.7	10.7%	4.4%	15.3%
Average Thai and Malaysia				10.0	8.9	11.8%	3.7%	19.9%
Other global peers								
CLC US	2,229	Clarcor Inc	Industrial and auto filters	18.5	17.1	8.0%	1.1%	13.7%
DCI US	4,821	Donaldson Co Inc	Filtration system and parts	18.1	16.5	10.1%	1.1%	28.5%
Average others				18.3	16.8	9.1%	1.1%	21.1%
Average - ALL				13.2	11.0	18.3%	2.7%	20.7%
					SOUR	CES: CIMB, B	LOOMBERG C	ONSENSUS





0	Tielee	D	Price	Target Price	Market	Core (x		3-year EPS	P/BV	(x)	Recur	ring RO	E (%)	EV/EB (x		Divid Yield	
Company	Ticker	Recom.	(local curr)	(local curr)	Cap (US\$ m)	CY 2012	CY 2013	CAGR (%)	CY 2012	CY 2013	CY 2012	CY 2013	CY 2014	CY 2012	CY 2013	CY 2012	CY 2013
Astra International	ASII IJ	Outperform	7,800	9,200	32,784	16.8	14.4	12.4%	4.43	3.73	28.6%	28.1%	27.2%	12.6	10.6	2.2%	2.3%
Indomobil Sukses Int'l	IMAS IJ	Outperform	5,500	6,400	1,579	17.3	12.4	24.0%	2.80	2.33	17.4%	20.5%	21.7%	24.5	19.2	0.8%	0.9%
Selamat Sempurna	SMSM IJ	Neutral	2,350	2,600	351	16.2	14.3	10.5%	4.96	4.56	33.4%	33.3%	36.9%	8.3	7.6	4.3%	5.3%
Indonesia average						16.8	13.7	15.6%	4.06	3.54	26.5%	27.3%	28.6%	15.1	12.4	2.4%	2.8%
Tan Chong Motor Holdings	TCM MK	Underperform	4.45	3.65	977	16.8	10.6	10.8%	1.53	1.38	9.6%	13.8%	14.2%	10.5	8.0	2.2%	2.4%
UMW Holdings	UMWH MK	Outperform	9.97	11.75	3,805	12.3	11.0	18.3%	2.48	2.27	20.8%	21.6%	21.1%	6.5	5.7	4.9%	5.5%
Malaysia average						14.6	10.8	14.5%	2.01	1.83	15.2%	17.7%	17.6%	8.5	6.9	3.5%	3.9%
Brilliance China Automotive	1114 HK	Outperform	8.79	10.10	5,699	13.0	9.8	31.3%	3.64	2.66	32.5%	31.3%	26.4%	94.1	79.9	0.0%	0.0%
Dongfeng Motor Group	489 HK	Outperform	9.63	15.70	10,705	6.9	6.1	5.5%	1.26	1.07	19.8%	19.0%	17.6%	2.1	0.8	2.1%	2.4%
Geely Automobile Holdings	175 HK	Neutral	3.60	2.80	3,477	14.1	10.8	11.1%	1.97	1.69	14.9%	16.9%	15.3%	10.6	8.4	0.8%	1.19
Great Wall Motor	2333 HK	Underperform	23.45	17.50	9,209	11.8	12.7	8.7%	2.77	2.40	26.1%	20.3%	18.3%	6.5	6.9	2.3%	2.1%
Guangzhou Auto - H	2238 HK	Neutral	5.20	5.50	4,905	10.0	7.8	-3.8%	0.84	0.78	8.6%	10.3%	10.9%	na	na	3.0%	3.8%
Qingling Motors Company-H	1122 HK	Outperform	1.82	2.23	583	11.9	10.7	2.9%	0.50	0.49	4.2%	4.7%	5.1%	1.4	1.3	6.9%	7.7%
Minth Group	425 HK	Neutral	8.12	8.30	1,129	8.1	7.2	10.9%	1.07	0.97	13.9%	14.1%	13.9%	3.4	2.7	4.3%	4.8%
Weichai Power Co Ltd-H	2338 HK	Neutral	29.00	24.30	6,744	12.4	10.6	-6.6%	1.50	1.32	12.9%	13.2%	14.3%	5.6	5.0	0.2%	0.3%
Hong Kong average						11.0	9.5	7.5%	1.70	1.42	16.6%	16.2%	15.2%	17.7	15.0	2.5%	2.89
Average all countries						14.1	11.3	12.6%	2.59	2.26	19.4%	20.4%	20.5%	13.8	11.4	2.8%	3.2%



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 Score Range
 90 – 100
 80 – 89
 70 – 79
 Below 70 or No Survey Result

 Description
 Excellent
 Very Good
 Good
 N/A

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Spitzer Chart for stock being researched (2 year data)





Distribution of stock ratings and investment banking clients for quarter ended on 31 October 2012							
805 companies under coverage							
Rating Distribution (%) Investment Banking clients (%)							
Outperform/Buy/Trading Buy	55.6%	6.1%					
Neutral	33.6%	1.9%					
Underperform/Sell/Trading Sell 10.9% 4.8%							

Recommendation Framework #1 *

Stock

OUTPERFORM: The stock's total return is expected to exceed a relevant benchmark's total return by 5% or more over the next 12 months.

NEUTRAL: The stock's total return is expected to be within +/-5% of a relevant benchmark's total return.

UNDERPERFORM: The stock's total return is expected to be below a relevant benchmark's total return by 5% or more over the next 12 months.

TRADING BUY: The stock's total return is expected to exceed a relevant benchmark's total return by 5% or more over the next 3 months.

TRADING SELL: The stock's total return is expected to be below a relevant benchmark's total return by 5% or more over the next 3 months.

Sector

OVERWEIGHT: The industry, as defined by the analyst's coverage universe, is expected to outperform the relevant primary market index over the next 12 months.

NEUTRAL: The industry, as defined by the analyst's coverage universe, is expected to perform in line with the relevant primary market index over the next 12 months.

UNDERWEIGHT: The industry, as defined by the analyst's coverage universe, is expected to underperform the relevant primary market index over the next 12 months.

TRADING BUY: The industry, as defined by the analyst's coverage universe, is expected to outperform the relevant primary market index over the next 3 months.

TRADING SELL: The industry, as defined by the analyst's coverage universe, is expected to underperform the relevant primary market index over the next 3 months

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^{*} This framework only applies to stocks listed on the Singapore Stock Exchange, Bursa Malaysia, Stock Exchange of Thailand, Jakarta Stock Exchange, Australian Securities Exchange, Korea Exchange, Taiwan Stock Exchange and National Stock Exchange of India/Bombay Stock Exchange. Occasionally, it is permitted for the total expected returns to be temporarily outside the prescribed ranges due to extreme market volatility or other justifiable company or industry-specific reasons.



Recommendation Framework #2 **

Stock

OUTPERFORM: Expected positive total returns of 10% or more over the next 12 months

NEUTRAL: Expected total returns of between -10% and +10% over the next 12 months

UNDERPERFORM: Expected negative total returns of 10% or more over the next 12 months.

TRADING BUY: Expected positive total returns of 10% or more over the next 3 months.

TRADING SELL: Expected negative total returns of 10% or more over the next 3 months.

Sector

OVERWEIGHT: The industry, as defined by the analyst's coverage universe, has a high number of stocks that are expected to have total returns of +10% or better over the next 12 months.

NEUTRAL: The industry, as defined by the analyst's coverage universe, has either (i) an equal number of stocks that are expected to have total returns of +10% (or better) or -10% (or worse), or (ii) stocks that are predominantly expected to have total returns that will range from +10% to -10%; both over the next 12 months.

UNDERWEIGHT: The industry, as defined by the analyst's coverage universe, has a high number of stocks that are expected to have total returns of -10% or worse over the next 12 months.

TRADING BUY: The industry, as defined by the analyst's coverage universe, has a high number of stocks that are expected to have total returns of +10% or better over the next 3 months.

TRADING SELL: The industry, as defined by the analyst's coverage universe, has a high number of stocks that are expected to have total returns of -10% or worse over the next 3 months.

Corporate Governance Report of Thai Listed Companies (CGR). CG Rating by the Thai Institute of Directors Association (IOD) in 2011.

AAV – not available, ADVANC - Excellent, AMATA - Very Good, AOT - Excellent, AP - Very Good, BANPU - Excellent, BAY - Excellent, BBL - Excellent, BCH - Good, BEC - Very Good, BECL - Very Good, BGH - not available, BH - Very Good, BIGC - Very Good, BTS - Very Good, CCET - Good, CK - Very Good, CPALL - Very Good, CPF - Very Good, CPN - Excellent, DELTA - Very Good, DTAC - Very Good, GLOBAL - not available, GLOW - Very Good, GRAMMY - Excellent, HANA - Very Good, HEMRAJ - Excellent, HMPRO - Very Good, INTUCH - Very Good, ITD - Good, IVL - Very Good, JAS - Very Good, KAMART - not available, KBANK - Excellent, KK - Excellent, KTB - Excellent, LH - Very Good, LPN - Excellent, MAJOR - Very Good, MCOT - Excellent, MINT - Very Good, PS - Excellent, PSL - Excellent, PTT - Excellent, PTTGC - not available, PTTEP - Excellent, RATCH - Excellent, ROBINS - Excellent, RS - Excellent, SCB - Excellent, SCC - Excellent, SCC - Very Good, SIRI - Very Good, SPALI - Very Good, STA - Very Good, STEC - Very Good, TCAP - Very Good, THAI - Very Good, THCOM - Very Good, TISCO - Excellent, TMB - Excellent, TOP - Excellent, TRUE - Very Good, TUF - Very Good, WORK - Good.

^{**} This framework only applies to stocks listed on the Hong Kong Stock Exchange and China listings on the Singapore Stock Exchange. Occasionally, it is permitted for the total expected returns to be temporarily outside the prescribed ranges due to extreme market volatility or other justifiable company or industry-specific reasons.